

Director of Stakeholder Engagement and Advocacy

Position Description

August 2023



Multicultural Centre for Women's Health is a national organisation led by migrant and refugee women to achieve equity in women's health and wellbeing.

Context

Multicultural Centre for Women's Health (MCWH) is a national, community-based organisation which is led by and for women from migrant and refugee backgrounds. We advocate and educate to strengthen the health, wellbeing, safety and leadership of migrant and refugee women in Australia.

MCWH works together with migrant and refugee women, community organisations, health practitioners, employers, communities and governments to build and share knowledge, achieve equity and improve health and wellbeing for migrant and refugee women.

MCWH is an inclusive, family friendly employer that encourages a healthy work/life balance and offers flexible working hours and the option to work according to a hybrid working model.

Position Objective

MCWH's vision is for migrant and refugee women to be free from all forms of discrimination, to have autonomy over their lives, and experience health equity, well-being and safety in society.

Leading a team of Marketing and Communications & Research, Advocacy and Policy professionals, the Director of Stakeholder Engagement and Advocacy will be focused on bringing our vision to life by developing and implementing stakeholder engagement strategies to strengthen our strong brand and reputation and conduct strategic advocacy.

This role is instrumental in embedding best practice stakeholder engagement, driving continuous improvement and growth across the organisation, and delivering MCWH's advocacy.

Organisational Relationships

Internal

The Director of Stakeholder Engagement and Advocacy will report directly to the Executive Director, is a member of the Executive Leadership Team, and manages the Stakeholder Engagement and Advocacy Team.

External

Relevant federal, state and local government departments; funding bodies; national, state and regional research; service delivery and policy bodies; media; community organisations; training clients; migrant and refugee women.

Key Responsibilities & Activities

Strategic Engagement Oversight

- Provide strategic oversight of MCWH stakeholder engagement, advocacy, communications and business development functions
- Oversee the analysis and translation of research insights into content to inform training, programs, marketing, advocacy and stakeholder engagement
- Ensure consistency in advocacy and communications key messaging across MCWH
- Oversee administrative policy and procedures

Funding and Income Generation

- Provide strategic and proactive oversight of non-government funding environment and potential income generation sources
- Provide leadership in the growth of MCWH's non-government income

Stakeholder Engagement

- Develop relevant stakeholder engagement strategies and plans to proactively engage current and potential MCWH stakeholders
- Provide strategic direction and coordination to all MCWH staff in relation to stakeholder engagement

Collaborate with the leadership team, applying systems thinking and evolving our ways of working by:

- representing your function at leadership team meetings
- regularly reflecting on the impact of your function, finding evidence-based opportunities for improvement
- troubleshooting challenges as they arise

Lead your team in an organised, collaborative and supportive way by:

- coaching and empowering your team
- ensuring collaboration occurs at individual, team and organisational levels
- coaching the team to be agile, pivoting their focus when needed
- finding opportunities for your team to play to their strengths
- encouraging work/life balance and leading by example
- celebrating individual and team strengths and achievements

General Responsibilities

- Represent MCWH externally as required
- Undertake appropriate relationship analysis to inform work priorities
- Other duties consistent with the role and as negotiated with the Executive Director

Selection Criteria

Essential

Technical Requirements & Qualifications

- Relevant tertiary qualifications in policy, research, communications, marketing, or a related discipline, with a postgraduate qualification highly regarded
- Minimum 5 years experience in a senior program, research, advocacy or policy role, including staff management
- High level of strategic and practical knowledge of stakeholder engagement, communications, marketing and advocacy
- Excellent strategic understanding and analysis of the current social and political environment and the systems that impact migrant and refugee women
- Extensive experience in stakeholder engagement, including with government, funders, and executive-level organisational stakeholders
- Highly developed understanding of migrant and refugee women's health from a feminist, intersectional perspective
- Confidence with relevant IT systems including but not limited to Xero and Microsoft Excel

Skills & Attributes

- Excellent team management and team leadership skills
- Experience applying systems thinking and coaching your team to develop their systems thinking
- Extensive problem-solving and analytical skills
- Confidence, ability and capacity to meet regular reporting deadlines
- Advanced general and report writing skills
- Readiness to role model MCWH values and expected behaviour
- Excellent communication and interpersonal skills
- Demonstrated ability to work collaboratively and autonomously within delegated authority

Highly Desirable

- Fluency in a relevant community language

Special Requirements

- Some evening or weekend work may be required from time to time
- MCWH operates according to a Hybrid home/office working model

Salary & Conditions

- SCAHDS Award Level 8, pay point 1-3, depending on experience.
- Starting salary range is \$120,338 – 125,061 per annum.
- Salary packaging is available, with a benefit of up to \$6,600 per annum.
- Additional leave entitlements:
 - 5 weeks annual leave for up to 5 years' service and 6 weeks thereafter
 - 3 days ex-gratia leave between Christmas and New Years Day
 - Additional personal leave entitlements

Period of Appointment

This is a full time (38 hours per week) two-year appointment, with the possibility of an extension.

How to apply for this position

In line with the exceptions outlined in the Equal Opportunity Act 2010, Section 28, MCWH actively seeks to employ women from migrant and refugee backgrounds.

MCWH uses the term “women” to be inclusive of both trans and cis women. MCWH welcomes applications from migrant and refugee trans, non-binary, and gender diverse peoples who may not identify as women and experience gender inequality.

Applications should include the following documents and are due by **5pm, Monday 28 August 2023**:

- A cover letter
- A document outlining how the candidate meets each of the selection criteria
- An up-to-date CV

Please mark your application as ‘Private and Confidential’ and address it to the Executive Director, Adele Murdolo. Please send your application via email to:

Dr Adele Murdolo,
Executive Director
adele@mcwh.com.au

Parisa Shiran, PhD
Executive Assistant
parisa@mcwh.com.au

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